

## **PRIVATE POLICY**

This privacy policy sets out how **Pure Medical Aesthetics Clinic Ltd** uses and protects any information that you give **Pure Medical Aesthetics Clinic Ltd** when you use this website.

**Pure Medical Aesthetic Clinic Ltd** will ensure that your privacy is protected. If we ask you to supply certain information where you could be identified when using our website, then you can be confident that it will only be used in accordance with this privacy statement.

**Pure Medical Aesthetics Clinic Ltd** may amend this policy by updating this page. This policy is effective from **03.01.2023**

**Pure Medical Aesthetics Clinic Ltd** may collect certain information:

Name  
Address  
Postcode  
Occupation  
Mobile number  
Email address  
Hobbies

We require this information to understand your needs and provide you with a better service. We would use the information as follows.

1. Internal record keeping.
2. We may use the information to improve our products and services.
3. We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
4. From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

We are committed to making sure that your information is secure. In order to avoid unauthorised access or disclosure, we have introduced appropriate physical, electronic and managerial procedures to safeguard and secure the information we collect online.

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to recognise which pages are being used. This helps us examine data about web page traffic and improve our website to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us supply you with a better website, by permitting us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can decide to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may stop you from taking full advantage of the website.

Our website may include links to other websites of possible interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be answerable for the protection and privacy of any information which you supply when visiting such sites and these sites are not regulated by this privacy statement. You should use caution and look at the privacy statement relevant to the website in question.

You may prefer to restrict the gathering or use of your personal information in the following ways:

1. whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
2. if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at **info@mypmaclinic.com**

We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you, please write to;

**Pure Medical Aesthetics Clinic Ltd, St Catherine's House, Woodfield Park, Tickhill Road, Balby. Doncaster. DN4 8QN.**

If you believe that any information, we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.